



Embajada de España
en Abuja



CASA ÁFRICA



Press Release

Friday, 10th February, 2023.

The **Nigerian Tourism Development Corporation** and the **Embassy of Spain in Nigeria** are pleased to announce that the Nigerian apex tourism regulatory agency and the Spanish Public Diplomacy institution **Casa África**, have reached an agreement to organize in Lagos, Nigeria, the next edition of **VIS A VIS**, the flagship professional meeting between African music industry and Spanish music producers.

VIS A VIS is a project that aims at the internationalization of African music. Its main goal is to open up platforms and communication pathways between African artists and Spanish cultural agents. In 2023, producers coming from the most important Spanish music festivals and Nigerian artists oriented to the international scene are invited to participate in VIS A VIS.

Be part of this opportunity to showcase Nigerian musical culture abroad.

Help us distributing this open call so that the Nigerian talented musicians can submit their music proposals... and get the chance to perform in Spain!

How does it work?

Phase 1 – Launch and submission of proposals

An online platform is open from Friday 10th of February until Friday 10th of March. Please, let's spread the word, tell the Nigerian musicians to upload their music proposals at

<https://visavis.es/nigeria/>

Do you know what they can win? Spanish music professionals and producers of the international Festivals in Spain will preselect 12 groups to perform live in Lagos by the end of March 2023! The preselected groups will be announced shortly after the 10th of March.

Phase 2 - Live concerts in Lagos

The 12 groups will perform live during a two-day concert on the 23rd and 24th (Thursday-Friday) of March 2023. A massive audience is waiting for them!

The 12 groups will be scouted by the Spanish music producers and journalists, who will choose 2 out of them to go to Spain in the Spring-Summer Festivals 2023 Season to perform there!

Phase 3 – Concerts in Spain, 2023

Yes, the 2 groups will get a contract from several Festivals and travel to Spain, all-costs covered, to perform and make their music internationally known!

LET'S SUPPORT TOGETHER THE TALENTED NIGERIAN ARTISTS!

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